



A CALCULATED BET THAT PAID OFF

Can a diploma guarantee an industry specific job in this day and age? If not, how does one work around that? 22-year-old Manjunath's journey towards career success stands to make a compelling case.

"I am now on course to helping my father retire from work. DET has equipped me with skills and the attitude to succeed the second time around."

"My father has worked his whole life to provide for us," recalls Manjunath, a first-generation learner who is well aware of the hardship his parents had to face every day. The family scrimped and survived on a paltry sum of Rs 8000 every month for many years, but never compromised on the children's education. It was the enduring support of his parents that encouraged Manjunath to complete his higher education.

Sensing a dire need to support his father financially, Manjunath equipped himself with an ITI education in electrical operations and began to search for work in his village. The job situation was bleak. "In my village, most people end up taking up whatever comes their way."

The statistics available on the informal sector in India are far from comforting. According to a report released by International Labor Office, Geneva, under-employment in India is almost exclusively concentrated in the informal economy, where more than 90% of India's workers are employed at low levels of productivity and income.⁽¹⁾ So how does one make that transition from the informal to the formal sector?

The DET value: A chance to hit refresh

A visit to the DF campus in Hubballi, where he noticed students in uniforms leading a disciplined lifestyle, gave Manjunath fresh hope of jumpstarting his career. As it turned out, the DSEP degree was just the reboot his career needed. It not only cemented his foundational skills but also provided him with some much-needed practical experience.

The program is designed with a clear applications-based approach to teaching, and this is evident in the number

1) A Skilled Workforce for Strong, Sustainable and Balanced Growth

I'm very happy to hire DET graduates year on year. They come with good communication and interpersonal skills, with notable conflict resolution and leadership abilities, helping our company and clients grow

- Abhilash Nair, Sr. HR recruiter, Hinduja Global Solutions

WHAT WORKED FOR MANJUNATH

- MS Office
- Industrial processes

- Self reliance
- Dressing sense



MANJUNATH | Deshpande Susandhi Electrician Program (Electrical Operations) Alumnus, 2017

Life is not about searching for yourself but **creating yourself with what you have.** DET helped me shape my personality.

of industrial visits organized by the faculty. "In addition to industrial visits and hours spent in assignments, Manjunath also praises the hands-on approach towards theoretical subjects. "We visited real motor and transformer manufacturing centers and learnt about basic electrical tools, measurements, and safety practices," he explains, something he missed when skilling himself the first time around.

Digital literacy is also emphasized at DET. Students are taught a gamut of softwares such as MS PowerPoint and Excel. "The teachers work as hard as the students too," says Manjunath. Another positive change that Manjunath attributes to DET is the sensitization it offers. Early on in class, he noticed the presence of only one female student amongst a majority of male students. "We soon became fast friends and I grew to admire her determination to become a technician despite being in the minority, which I knew was not easy on her. It changed my outlook towards women," he says, cheerfully.

Productive Careers: Fixing missteps with the right choices

The report by ILO further states that establishing solid

bridges between vocational education, training and skills development, and the world of work makes it more likely that workers will learn the 'right' skills, namely those required by the evolving demands of labor markets, enterprises and workplaces in different economic sectors and industries. And this work-readiness is revealed in Manjunath's case.

The second degree from DET helped Manjunath secure a job at Bosch as a machine operator. The German MNC also encouraged him to further advance his skills by pursuing a diploma while working. "I am thrilled at the prospect of learning while working. This will now open new doors for me within the company," he adds.

His next big goal is to help his father retire from a full-time job. With the money saved from working at Bosch, he has been able to pay his parents back. Manjunath's journey to professional fulfilment is still evolving, but for now he is profoundly happy to be back on track, thanks to a second chance at DET.

STUDENT PROFILE AND IMPACT POST-DET

Educational qualification	ITI (Electrical)
First generation learner	Yes
Pre-DET monthly household income	Rs. 7,000
Sector of employment	Manufacturing
Hailing from	Koppala
Working in	Bangalore

Salary Increment (INR):

