

A NUDGE IN THE RIGHT DIRECTION

With the number of graduate-degree holders rising steadily, DET's focus is on guiding youth into careers that align with their aspirations while leveraging their strengths. Anudeep's DET experience paints a promising picture.

When faced with multiple career options, each equally exciting and daunting, Anudeep froze. He realized that, even after years of education, he did not feel sufficiently equipped to make a clear decision regarding his future.

Anudeep admits he doesn't come from a difficult background. "My father is a police officer. Our family of four lives on Rs 6 lakh per annum. We are not as poor as some people," he acknowledges. After completing a B. Com, Anudeep had three choices – taking up a government job, pursuing a CA certification as advised by his family, or taking up an MBA as many of his friends had.

When faced with multiple career options, each equally exciting and daunting, Anudeep froze. He realized that, even after years of education, he did not feel sufficiently equipped to make a clear decision regarding his future. He agonised over what he would do if he made the wrong choice.

For young people like Anudeep, who have worked hard to attain Higher education degrees, the bigger question often proves to be tough to answer. How do I choose a career that will help me leverage my knowledge? DET's approach offers some answers here – ensuring that students receive comprehensive exposure to the various opportunities available to them while also building their confidence and knowledge to facilitate independent decision making.

The DET Value: Always more to learn

From his very first day Anudeep realized this would be nothing like his college classes. "Nobody would force us to work at DET. We were free to study and we were also free to bunk, he says. He recalls that students would eagerly stay back after classes to finish assignments and were actually putting in more hours than they were required to do.

"I see a stark difference in my son's attitude. He was confused about what he wanted to do after completing B.Com and now I see him working so sincerely in a multi-national company. I am very proud of the person he has become!"
- Anudeep's father

WHAT WORKED FOR ANUDEEP

- Power Point presentations
- E-taxation
- Goal setting
- Time management



ANUDEEP | Deshpande Koutilya Fellowship (Accounts), Alumnus, 2016

At DET, I learnt that if you **believe in your cause**, you must have the **courage and conviction** to go after it until you achieve it. This idea **changed my life.**

The course made activities and fun the language of learning. Anudeep vividly remembers how he participated in an activity called 'advertisement'. Students were given a product and asked to instantly craft an advertising tagline for it. It was a simple way to defuse some of the stress and fear among students and expose them to new ways of thinking creatively. "I had never thought of myself as a creative person, so that activity really changed my perspective of myself," says Anudeep.

Anudeep's most valuable takeaway was the exposure he received to various career opportunities. Armed with hours of counseling and guidance from his trainers and valuable insights shared by his peers, he was now able to arrive at a decision. "This was the first time I learnt about the potential benefits of working in an MNC", he says.

Productive Careers: A leap ahead in the professional journey

Anudeep was placed at UPS, an MNC with tremendous presence in India, as a Financial Administrator. With a

starting salary of around 18,000, it was a leap ahead in terms of career goals. Employed at UPS for nine months now, he reports being as happy and excited as the day he joined. The confidence and communications skills he developed during the DKF course have become very useful in his professional life. "We have a lot of international clients. Recently I was able to speak clearly and communicate in English with clients from Poland. I was amazed at myself!"

Apart from his professional life, Anudeep observes changes in his personal life and daily routines. "After all that well-structured time at DET, I have developed a proper routine with time allotted for personal study and exercise," he says. "I even go to the gym regularly." Despite all his success, Anudeep has his sights set on bigger dreams. "I want to do an MBA in Finance at IIM Ahmedabad," he says, his eyes lighting up. "I attend MBA coaching classes on weekends. I'm busy but I'm enjoying myself." His words echo DET's message to Indian youth, that hard work can be rewarding and life-changing.

STUDENT PROFILE AND IMPACT POST-DET

Educational qualification	B.Com
First generation learner	No
Pre-DET monthly household income	Rs. 50,000
Sector of employment	Finance
Hailing from	Nalagonda
Working in	Pune

Salary Increment (INR):

